FL State University
Department of Hospitality Administration
College of Business
1 Champions Way, Suite 4100
Tallahassee, Florida 32306-2541
850.644.4787 FAX 850.644.5565

Fall, 2000

Dear Florida Boat Owner,

Please find enclosed a boater's survey to be completed. You have been randomly selected from a list of Florida boat owners to participate in this study. Please place the completed survey in the enclosed postage-paid business reply envelope and return it at your earliest convenience.

This study is very important to evaluate the socio-economic impact of artificial and natural reefs in your county. Your completing and returning this survey is vital to this study. Please be reminded that your responses are strictly confidential and will be combined with over 25,000 other responses. Upon completion of the survey, all mailing lists will be destroyed.

This project is called the Socioeconomic Study of Reefs in Southeast Florida being sponsored by the counties of Palm Beach, Broward, Miami-Dade and Monroe; the Florida Fish and Wildlife Conservation Commission; and the National Oceanic and Atmospheric Administration. This study will determine, in a comprehensive manner, the net economic value of the natural and artificial reef resources of southeast Florida to the users of these reefs and the local economies. This study is expected to demonstrate the importance of additional funding at the federal, State and local levels to protect our resources while promoting reef use.

Your help is vital to this study and should you have any questions or concerns, please feel free to contact me.

Thank you very much for your participation.

Dr. Mark A. Bonn Ph.D. Professor Florida State University 850-644-8244

			OMB Approval #0648-0410 Expires: 7/31/03 SURVEY ID# :	
SE	ECTION 1: Screening			
1.	Over the past 12 months, how residence? (days)	many days have you used	your boat for saltwater activities in your county of	
2.	While saltwater boating in you reefs for any recreational activ	•	the past 12 months, did you use the artificial or nat g or snorkeling?	tural
	YES (If yes, plea	se continue with the survey	7.)	
	NO (If no, pleas	se return this uncompleted s	survey. It is very important that you return this sur	vey.)
SI	ECTION 2: Activity Profile	and Use of Reefs		
3.	Of the days spent saltwater bo were spent:	oating in your county of res	sidence over the past 12 months, how many of these	e days
	Saltwater fishing?	Snorkeling?	Scuba diving?	
4.	Of the days spent saltwater fivere spent fishing on:	shing in your county of res	idence over the past 12 months, how many of these	e days
	Artificial reefs?	Natural reef	s?	
5.	If you spent a portion of your time do you usually spend on:		oth artificial and natural reefs, what percent of you	ır
	Artificial reefs?	Natural reef	s?	
6.	Of the days you spent snorke l were done on:	ling in your county of resid	lence over the past 12 months, how many different	dives
	Artificial reefs?	Natural reef	s?	
7.	Of the days you spent scuba dives were done on:	living in your county of res	sidence over the past 12 months, how many differen	nt
	Artificial reefs?	Natural reef	s?	

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SECTION 3	\mathbf{E} : \mathbf{E}	penditures
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Saltwater fishing?	Snorkeli	ng?	Scuba diving?	
How many other people who are	not resi	dents of your co	ounty went with you on	your last trip to go:
Saltwater fishing? Si		•		
On your most recent saltwater fish would you please indicate your be residence?	hing day est estim	y, snorkeling da nate of how muc	y, and scuba diving day	in your county of resparty spent in your c
Expense Ite	em	Fishing	Snorkeling	Scuba Diving
Boat Oil and G	as \$		\$	\$
Ba	ait \$		\$	\$
Tack	le \$		\$	\$
I	ce \$		\$	\$
Food & Beverages from stor	es \$		\$	\$
d & Beverages from Restaurants/Ba	ırs \$		\$	\$
Gas for Au	ito \$		\$	\$
Boat ramp fees & parking fe	es \$		\$	\$
Marina slip rental & dockage fe	es \$		\$	\$
Equipment renta	als \$		\$	\$
ndries (sun screen, sickness pills, etc	c.) \$		\$	\$
Any other items not mentioned above	ve \$		\$	\$
mber of people who spent or benefite from these expenditur				

_NO

____ YES

If you answered NO to the above question or you don't know or you refuse to answer the question, please circle the **one** letter that best explains your reason for saving no or don't know; or refusing to answer?

OII	tetter that best explains your reason for saying no or don't know, or retusing to answer.				
B.C.D.E.F.G.	 A contribution of that amount is more than natural reefs are worth to me. I really don't know how much natural reefs are worth to me. There are no problems with water quality or the natural reefs. There is not enough information to form a decision. I don't understand or like the question. I already pay too much to government. Government waste should be reduced to pay for water quality protection and management of the natural reefs. Other (please explain):				
13.	Now suppose there was a plan to maintain the health and condition of <i>artificial reefs</i> in southeast Florida and that this was the only plan you were asked to consider. Think about your total costs for your last boating trip in southeast Florida again including travel expenses, lodging, and all boating expenses. If your total costs for this trip would have been \$ higher, would you have been willing to pay this amount to maintain the <i>artificial reefs</i> in their existing condition?				
	YESNO				
	you answered NO to the above question or you don't know or you refuse to answer the question, please circle the eletter that best explains your reason for saying no or don't know; or refusing to answer?				
B.C.D.E.F.G.	A. A contribution of that amount is more than artificial reefs are worth to me. B. I don't really know how much artificial reefs are worth to me. C. There are no problems with water quality or the artificial reefs. D. There is not enough information to form a decision. E. I don't understand or like the question. E. I already pay too much to government. C. Government waste should be reduced to pay for water quality protection and management of the artificial reefs. H. Other (please explain):				
14.	Finally, suppose that both of these plans to maintain the existing condition of <i>natural and artificial reefs</i> in southeast Florida were put together into a combined program. Consider once again your total costs for your last boating trip in southeast Florida including travel expenses, lodging, and all boating expenses. If your total costs for this trip would have been \$ higher, would you have been willing to pay this amount to maintain the <i>natural and artificial reefs</i> in their existing condition?				
	YESNO				
-	you answered NO to the above question or you don't know or you refuse to answer the question, please circle the eletter that best explains your reason for saying no or don't know; or refusing to answer?				
B.C.D.E.F.G.	A contribution of that amount is more than reefs are worth to me. I don't really know how much reefs are worth to me. There are no problems with water quality or the reefs. There is not enough information to form a decision. I don't understand or like the question. I already pay too much to government. Government waste should be reduced to pay for water quality protection and management of the reefs. Other (please explain):				

SECTION 5: No Take Area Opinions

In July 1997, the Florida Keys National Marine Sanctuary created 23 areas or zones in which the taking of anything is prohibited. The total area of this no take zone is 13.37 square miles. A no take zone is a designated area of the reef system in which nothing is to be taken from this area including fish and shellfish.

15.	5. Do you support the currently designated	d "NC	TAKE" zones in the F	Florida	Keys?
	YESNO	D	on't Know I	Refuse	ed
16.	6. Would you support the creation of "NO	IAT C	KE" zones on some of t	he ree	fs in your county of residence?
	YES NO	Do	on't Know R	Refuse	d
17.	7. What percentage of the coral or natural protect by giving them NO TAKE designment.			think v	would be a reasonable proportion to
SE	ECTION 6: Demographics				
18.	8. How long have you been boating in sou	uth Fl	orida? (# ;	years)	
19.	9. What is the length of your boat that you	u use	for your saltwater activi	ities?	(feet)
20.	O. Are you a member of fishing or diving	club?	YES NO		
21.	1. In what year were you born? 19				
22.	2. What is your zip code?(fi	ive di	gits)		
23.	3. How long have you lived in this county	у?	(# years)		
24.	4. Are you: Male? Female?				
25.	5. Are you Hispanic, Latino, or have Span	nish oı	rigin? YES	NO	
26.	6. Please circle the letter that best describe	es you	1?		
	a. White			e.	Native Hawaiian or Other Pacific
	b. Black or African Americanc. American Indian or Alaska		70	f	Islander Other (please
	d. Asian	. INaur	VC	1.	notify)
27.	7. Please circle the letter of your highest e	ducat	ion level?		
	a. Completed grades 1-9			d.	Some college or vocational school
	b. Some high school			e.	College graduate
	c. High School graduate			f.	Graduate or professional degree
28.	8. Please circle the letter that corresponds	to you	ur estimated <u>household</u>	incom	ne before taxes?
	(a) less than \$5,000 (f))	\$30,000 to 34,999		(k) \$75,000 to \$99,999
	(b) \$5,000 to \$9,999 (g))	\$35,000 to \$39,999		(l) \$100,000 to \$149,000
	(c) \$10,000 to \$14,999 (h))	\$40,000 to \$49,999		(m) \$150,000 or more
	(d) \$15,000 to \$24,999 (i)		\$50,000 to \$59,000		
	(e) \$25,000 to \$29,999 (j)		\$60,000 to \$74,999		

	OMB Approval #0648-0410 Expires: 7/31/03 SURVEY ID# :	
SE	CTION 1: Screening	
1.	Over the past 12 months, how many days have you used your boat for saltwater <u>activities in your county of residence</u> ? (days)	
2.	While saltwater boating in your county of residence over the past 12 months, did you use the artificial or nat reefs for any recreational activities such as fishing, diving or snorkeling?	ural
	YES (If yes, please continue with the survey.)	
	NO (If no, please return this uncompleted survey. It is very important that you return this surv	vey.)
SE	CTION 2: Activity Profile and Use of Reefs	
3.	Of the days spent saltwater boating in your county of residence over the past 12 months, how many of these were spent:	days
	Saltwater fishing? Snorkeling? Scuba diving?	
4.	Of the days spent saltwater fishing in your county of residence over the past 12 months, how many of these were spent fishing on:	days
	Artificial reefs? Natural reefs?	
5.	If you spent a portion of your saltwater fishing days on both artificial and natural reefs, what percent of you time do you usually spend on:	ır
	Artificial reefs? Natural reefs?	
6.	Of the days you spent snorkeling in your county of residence over the past 12 months, how many different over done on:	dives
	Artificial reefs? Natural reefs?	
7.	Of the days you spent scuba diving in your county of residence over the past 12 months, how many different dives were done on:	ıt
	Artificial reefs? Natural reefs?	

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SECTION 3: Expenditures

8.	. How many other people living in your county of residence went with you on your last trip to go:				
	Saltwater fishing?	Snorkeling?	Scuba diving?		
9.	9. How many other people who are not residents of your county went with you on your last trip to go:				
	Saltwater fishing?	Snorkeling?	Scuba diving?		

10. On your most recent saltwater fishing day, snorkeling day, and scuba diving day in your county of residence, would you please indicate your best estimate of how much money you and your party spent in your county of residence?

Expenditures in your county of residence on most recent day

Expense Item	Fishing	Snorkeling	Scuba Diving
Boat Oil and Gas	\$	\$	\$
Bait	\$	\$	\$
Tackle	\$	\$	\$
Ice	\$	\$	\$
Food & Beverages from stores	\$	\$	\$
Food & Beverages from Restaurants/Bars	\$	\$	\$
Gas for Auto	\$	\$	\$
Boat ramp fees & parking fees	\$	\$	\$
Marina slip rental & dockage fees	\$	\$	\$
Equipment rentals	\$	\$	\$
Sundries (sun screen, sickness pills, etc.)	\$	\$	\$
Any other items not mentioned above	\$	\$	\$
Number of people who spent or benefited from these expenditures			

SEC	TION	4· \	/alue	of Re	ρfc

11. Southeast Florida includes Palm Beach, Broward, Miami-Dade and Monroe Counties. The Florida Keys are in Monroe County. Over the past 12 months, how many boating trips have you made in southeast Florida to use the:
Natural reefs? (# of trips). Artificial reefs? (# of trips).
Local and state government agencies are being asked to evaluate how users of artificial reefs value new artificial reefs. Artificial reef programs cost money. Suppose that the government proposed that all users of the artificial ree would pay for all newly constructed reefs. Fishermen and divers with their own boats would pay for a decal as pay of their boat registration and/or, if they used a charter/party boat or a rental boat (pay operation), they would pay for the costs through higher fees charged by the pay operation. The money would go into a trust fund that could only bused for the construction and maintenance of artificial reefs in southeast Florida. 12. Would you be willing to pay \$ per year when you renew your boat registration and/or the amount in
higher fees to a charter/party boat or rental boat operation to fund this program?
YES NO
If you answered NO to the above question or you don't know or you refuse to answer the question, please circle the one letter that best explains your reason for saying no or don't know; or refusing to answer?
 A. A contribution of that amount is more than new artificial reefs are worth to me. B. I really don't know how much new artificial reefs are worth to me. C. There are enough artificial reefs already. D. There is not enough information to form a decision. E. I don't understand or like the question. F. The government should fund the artificial reef program out of general revenue and not a specific tax or fee. G. I already pay too much to the government. H. Government waste should be reduced to fund the artificial reef program. I. Other (please explain):
SECTION 5: No Take Area Opinions
In July 1997, the Florida Keys National Marine Sanctuary created 23 areas or zones in which the taking of anything is prohibited. The total area of this no take zone is 13.37 square miles. A no take zone is a designated area of the reef system in which nothing is to be taken from this area including fish and shellfish.
13. Do you support the currently designated "NO TAKE" zones in the Florida Keys?
YESNODon't KnowRefused
14. Would you support the creation of "NO TAKE" zones on some of the reefs in your county of residence?
YES NO Don't Know Refused
15. What percentage of the coral or natural reefs in your county do you think would be a reasonable proportion to protect by giving them NO TAKE designation?(%)

SECTION 6: Demographics				
16. How long have you been boating	in south	Florida? (# ye	ars)	
17. What is the length of your boat the	nat you us	se for your saltwater activitie	es?	(feet)
18. Are you a member of fishing or c	living clu	b? YES NO		
19. In what year were you born? 19				
20. What is your zip code?	(five	digits)		
21. How long have you lived in this	county?_	(# years)		
22. Are you: Male? Female?				
23. Are you Hispanic, Latino, or have	e Spanish	origin? YES N	O	
24. Please circle the letter that best do	escribes y	ou?		
a. Whiteb. Black or African Amc. American Indian or Ad. Asian		ntive		Native Hawaiian or Other Pacific Islander Other (please notify)
25. Please circle the letter of your hig	hest educ	cation level?		
a. Completed grades 1-b. Some high schoolc. High School graduate			d. e. f.	Some college or vocational school College graduate Graduate or professional degree
26. Please circle the letter that correspond	ponds to	your estimated household in	con	ne before taxes?
(a) less than \$5,000	(f)	\$30,000 to 34,999		(k) \$75,000 to \$99,999
(b) \$5,000 to \$9,999	(g)	\$35,000 to \$39,999		(l) \$100,000 to \$149,000
(c) \$10,000 to \$14,999	(h)	\$40,000 to \$49,999		(m) \$150,000 or more
(d) \$15,000 to \$24,999	(i)	\$50,000 to \$59,000		
(e) \$25,000 to \$29,999	(j)	\$60,000 to \$74,999		

	OMB Approval #0648-0410 Expires: 7/31/03 SURVEY ID# :
SE	ECTION 1: Screening
1.	Over the past 12 months, how many days have you used your boat for saltwater <u>activities in your county of residence</u> ? (days)
2.	While saltwater boating in your county of residence over the past 12 months, did you use the artificial or natural reefs for any recreational activities such as fishing, diving or snorkeling?
	YES (If yes, please continue with the survey.)
	NO (If no, please return this uncompleted survey. It is very important that you return this survey.)
SE	ECTION 2: Activity Profile and Use of Reefs
3.	Of the days spent saltwater boating in your county of residence over the past 12 months, how many of these days were spent:
	Saltwater fishing? Scuba diving?
4.	Of the days spent saltwater fishing in your county of residence over the past 12 months, how many of these days were spent fishing on:
	Artificial reefs? Natural reefs?
5.	If you spent a portion of your saltwater fishing days on both artificial and natural reefs, what percent of your time do you usually spend on:
	Artificial reefs? Natural reefs?
6.	Of the days you spent snorkeling in your county of residence over the past 12 months, how many different dives were done on:
	Artificial reefs? Natural reefs?
7.	How many of these dives were done in the Sanctuary Preservation Areas or Ecological Reserves in the Florida Keys National Marine Sanctuary? These areas are marked with yellow buoys.
	(number of dives)
8.	Of the days you spent scuba diving in your county of residence over the past 12 months, how many different dives were done on:
	Artificial reefs? Natural reefs?
9.	How many of these dives were done in the Sanctuary Preservation Areas or Ecological Reserves in the Florida Keys National Marine Sanctuary? These areas are marked with yellow buoys.
	(number of dives)

SECTION 3: Expenditures

10. How many other people living in your county of residence went with you on your last trip to go:						
Saltwater fishing?	Snorkeling?	Scuba diving?				
11. How many other people who are not residents of your county went with you on your last trip to go:						
Saltwater fishing?	Snorkeling?	Scuba diving?				

12. On your most recent saltwater fishing day, snorkeling day, and scuba diving day in your county of residence, would you please indicate your best estimate of how much money you and your party spent in your county of residence?

Expenditures in your county of residence on most recent day

Expense Item	Fishing	Snorkeling	Scuba Diving
Boat Oil and Gas	\$	\$	\$
Bait	\$	\$	\$
Tackle	\$	\$	\$
Ice	\$	\$	\$
Food & Beverages from stores	\$	\$	\$
Food & Beverages from Restaurants/Bars	\$	\$	\$
Gas for Auto	\$	\$	\$
Boat ramp fees & parking fees	\$	\$	\$
Marina slip rental & dockage fees	\$	\$	\$
Equipment rentals	\$	\$	\$
Sundries (sun screen, sickness pills, etc.)	\$	\$	\$
Any other items not mentioned above	\$	\$	\$
Number of people who spent or benefited from these expenditures			

SECTION 4: Value of Reefs
13. Southeast Florida includes Palm Beach, Broward, Miami-Dade and Monroe Counties. The Florida Keys are in Monroe County. Over the past 12 months, how many boating trips have you made in southeast Florida to use the: Natural reefs? (# of trips). Artificial reefs? (# of trips).
Trumental reels (# of trips).
Local and state government agencies are being asked to evaluate how users of artificial reefs value new artificial reefs. Artificial reef programs cost money. Suppose that the government proposed that all users of the artificial ree would pay for all newly constructed reefs. Fishermen and divers with their own boats would pay for a decal as par of their boat registration and/or, if they used a charter/party boat or a rental boat (pay operation), they would pay for the costs through higher fees charged by the pay operation. The money would go into a trust fund that could only be used for the construction and maintenance of artificial reefs in southeast Florida.
14. Would you be willing to pay \$ per year when you renew your boat registration and/or the amount in higher fees to a charter/party boat or rental boat operation to fund this program? YES NO
If you answered NO to the above question or you don't know or you refuse to answer the question, please circle the one letter that best explains your reason for saying no or don't know; or refusing to answer?
 A. A contribution of that amount is more than new artificial reefs are worth to me. B. I really don't know how much new artificial reefs are worth to me. C. There are enough artificial reefs already. D. There is not enough information to form a decision. E. I don't understand or like the question. F. The government should fund the artificial reef program out of general revenue and not a specific tax or fee. G. I already pay too much to the government. H. Government waste should be reduced to fund the artificial reef program. I. Other (please explain):
SECTION 5: No Take Area Opinions
In July 1997, the Florida Keys National Marine Sanctuary created 23 areas or zones in which the taking of anything is prohibited. The total area of this no take zone is 13.37 square miles. A no take zone is a designated area of the reef system in which nothing is to be taken from this area including fish and shellfish.
15. Do you support the currently designated "NO TAKE" zones in the Florida Keys?
YESNODon't KnowRefused
16. Would you support the creation of <u>additional</u> "NO TAKE" zones on some of the reefs in your county of residence?
YES NO Don't Know Refused
17. Would you support the creation of <u>additional</u> "NO TAKE" zones on some of the reefs in Palm Beach, Broward, and Dade counties?
YES NO Don't Know Refused

Please Continue GJREEFV3MailMonroe.doc 3

18. What percentage of the coral or natural reefs in your county do you think would be a reasonable proportion to

protect by giving them NO TAKE designation? _____(%)

SECTION 6: Demographics 19. How long have you been boating in south Florida? (# years) 20. What is the length of your boat that you use for your saltwater activities? _____ (feet) 21. Are you a member of fishing or diving club? ____ YES ____ NO 22. In what year were you born? 19 23. What is your zip code? _____ (five digits) 24. How long have you lived in this county? (# years) 25. Are you: Male? ____ Female? ____ 26. Are you Hispanic, Latino, or have Spanish origin? ____ YES ____ NO 27. Please circle the letter that best describes you? e. Native Hawaiian or Other Pacific a. White b. Black or African American Islander c. American Indian or Alaska Native f. Other (please d. Asian notify) 28. Please circle the letter of your highest education level? a. Completed grades 1-9 d. Some college or vocational school b. Some high school e. College graduate c. High School graduate Graduate or professional degree 29. Please circle the letter that corresponds to your estimated household income before taxes? \$30,000 to 34,999 (a) less than \$5,000 (f) (k) \$75,000 to \$99,999 (b) \$5,000 to \$9,999 \$35,000 to \$39,999 (1) \$100,000 to \$149,000 (g) (c) \$10,000 to \$14,999 (h) \$40,000 to \$49,999 (m) \$150,000 or more (d) \$15,000 to \$24,999 (i) \$50,000 to \$59,000 (e) \$25,000 to \$29,999 (i) \$60,000 to \$74,999

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SECTION 7: Importance

30. Please read each statement and rate the importance of each item as it contributes to an ideal recreation setting for the activities you did in the Fbrida Keys/Florida Bay Area. If an item does not apply, indicate by circling **n/a** (**not applicable**). Likewise, if you don't know, circle **dk** (**don't know**).

1=Not Important, 2=Somewhat Important, 3=Important, 4=Very Important, 5=Extremely Important (circle response)

a. Clear water (high visibility)	n/a	dk	1	2	3	4	5
b. Amount of living coral on the reefs	n/a	dk	1	2	3	4	5
c. Public transportation	n/a	dk	1	2	3	4	5
d. Parking	n/a	dk	1	2	3	4	5
e. Many different kinds of fish and sea life to view	n/a	dk	1	2	3	4	5
f. Many different kinds of fish and sea life to catch	n/a	dk	1	2	3	4	5
g. Large numbers of fish	n/a	dk	1	2	3	4	5
h. Opportunity to view large wildlife: (manatees, whales, dolphins, sea turtles)	n/a	dk	1	2	3	4	5
i. Uncrowded conditions	n/a	dk	1	2	3	4	5
j. Maps, brochures, and other tourist info	n/a	dk	1	2	3	4	5
k. Boat ramps/launching facilities	n/a	dk	1	2	3	4	5
l. Marina facilities	n/a	dk	1	2	3	4	5
m. Directional signs, street signs, mile markers	n/a	dk	1	2	3	4	5
n. Condition of roads and streets	n/a	dk	1	2	3	4	5
o. Cleanliness of streets and sidewalks	n/a	dk	1	2	3	4	5
p. Condition of bike paths, sidewalks, walking paths	n/a	dk	1	2	3	4	5
q. Shoreline access	n/a	dk	1	2	3	4	5
r. Designated swimming/beach areas	n/a	dk	1	2	3	4	5
s. Quality of beaches	n/a	dk	1	2	3	4	5
t. Service and friendliness of people	n/a	dk	1	2	3	4	5
u. Historic preservation (landmarks, houses, etc)	n/a	dk	1	2	3	4	5
v. Availability of public restrooms	n/a	dk	1	2	3	4	5
w. Value for the price	n/a	dk	1	2	3	4	5
x. Parks and specially protected areas	n/a	dk	1	2	3	4	5
y. Mooring buoys near coral reefs	n/a	dk	1	2	3	4	5

SECTION 8: Satisfaction

30. In the above section, you indicated the importance of a list of items to your recreation experiences. Now please read each of the items on this list and rate how satisfied you were with each at the places you did your activities in the Florida Keys/Florida Bay Area. If the item does not apply, indicate by circling **n/a** (**not applicable**). Likewise, if you don't know, circle **dk** (**don't know**).

1=Not Satisfied, 2=Somewhat Satisfied, 3=Satisfied, 4=Very Satisfied, 5=Extremely Satisfied (circle response)

a. Clear water (high visibility)	n/a	dk	1	2	3	4	5
b. Amount of living coral on the reefs	n/a	dk	1	2	3	4	5
c. Public transportation	n/a	dk	1	2	3	4	5
d. Parking	n/a	dk	1	2	3	4	5
e. Many different kinds of fish and sea life to view	n/a	dk	1	2	3	4	5
f. Many different kinds of fish and sea life to catch	n/a	dk	1	2	3	4	5
g. Large numbers of fish	n/a	dk	1	2	3	4	5
h. Opportunity to view large wildlife: (manatees, whales, dolphins, sea turtles)	n/a	dk	1	2	3	4	5
i. Uncrowded conditions	n/a	dk	1	2	3	4	5
j. Maps, brochures, and other tourist information	n/a	dk	1	2	3	4	5
k. Boat ramps/launching facilities	n/a	dk	1	2	3	4	5
l. Marina facilities	n/a	dk	1	2	3	4	5
m. Directional signs, street signs, mile markers	n/a	dk	1	2	3	4	5
n. Condition of roads and streets	n/a	dk	1	2	3	4	5
o. Cleanliness of streets and sidewalks	n/a	dk	1	2	3	4	5
p. Condition of bike paths, sidewalks, walking paths	n/a	dk	1	2	3	4	5
q. Shoreline access	n/a	dk	1	2	3	4	5
r. Designated swimming/beach areas	n/a	dk	1	2	3	4	5
s. Quality of beaches	n/a	dk	1	2	3	4	5
t. Service and friendliness of people	n/a	dk	1	2	3	4	5
u. Historic preservation (landmarks, houses, etc.)	n/a	dk	1	2	3	4	5
v. Availability of public restrooms	n/a	dk	1	2	3	4	5
w. Value for the price	n/a	dk	1	2	3	4	5
x. Parks and specially protected areas	n/a	dk	1	2	3	4	5
y. Mooring buoys near coral reefs	n/a	dk	1	2	3	4	5

	OMB Approval #0648-0410 Expires: 7/31/03 SURVEY ID# :
SE	ECTION 1: Screening
1.	Over the past 12 months, how many days have you used your boat for saltwater <u>activities in your county of residence</u> ? (days)
2.	While saltwater boating in your county of residence over the past 12 months, did you use the artificial or natural reefs for any recreational activities such as fishing, diving or snorkeling?
	YES (If yes, please continue with the survey.)
	NO (If no, please return this uncompleted survey. It is very important that you return this survey.)
SE	ECTION 2: Activity Profile and Use of Reefs
3.	Of the days spent saltwater boating in your county of residence over the past 12 months, how many of these days were spent:
	Saltwater fishing? Scuba diving?
4.	Of the days spent saltwater fishing in your county of residence over the past 12 months, how many of these days were spent fishing on:
	Artificial reefs? Natural reefs?
5.	If you spent a portion of your saltwater fishing days on both artificial and natural reefs, what percent of your time do you usually spend on:
	Artificial reefs? Natural reefs?
6.	Of the days you spent snorkeling in your county of residence over the past 12 months, how many different dives were done on:
	Artificial reefs? Natural reefs?
7.	How many of these dives were done in the Sanctuary Preservation Areas or Ecological Reserves in the Florida Keys National Marine Sanctuary? These areas are marked with yellow buoys.
	(number of dives)
8.	Of the days you spent scuba diving in your county of residence over the past 12 months, how many different dives were done on:
	Artificial reefs? Natural reefs?
9.	How many of these dives were done in the Sanctuary Preservation Areas or Ecological Reserves in the Florida Keys National Marine Sanctuary? These areas are marked with yellow buoys.
	(number of dives)

SECTION 3: Expenditures

10. How many other people living in your county of residence went with you on your last trip to go:						
Saltwater fishing?	Snorkeling?	Scuba diving?				
11. How many other people who are not residents of your county went with you on your last trip to go:						
Saltwater fishing?	Snorkeling?	Scuba diving?				

12. On your most recent saltwater fishing day, snorkeling day, and scuba diving day in your county of residence, would you please indicate your best estimate of how much money you and your party spent in your county of residence?

Expenditures in your county of residence on most recent day

Expense Item	Fishing	Snorkeling	Scuba Diving
Boat Oil and Gas	\$	\$	\$
Bait	\$	\$	\$
Tackle	\$	\$	\$
Ice	\$	\$	\$
Food & Beverages from stores	\$	\$	\$
Food & Beverages from Restaurants/Bars	\$	\$	\$
Gas for Auto	\$	\$	\$
Boat ramp fees & parking fees	\$	\$	\$
Marina slip rental & dockage fees	\$	\$	\$
Equipment rentals	\$	\$	\$
Sundries (sun screen, sickness pills, etc.)	\$	\$	\$
Any other items not mentioned above	\$	\$	\$
Number of people who spent or benefited from these expenditures			

SECTION 4: Value of Reefs
13. Southeast Florida includes Palm Beach, Broward, Miami-Dade and Monroe Counties. The Florida Keys are in Monroe County. Over the past 12 months, how many boating trips have you made in southeast Florida to use the: Natural reefs? (# of trips). Artificial reefs? (# of trips).
Trumental reels (# of trips).
Local and state government agencies are being asked to evaluate how users of artificial reefs value new artificial reefs. Artificial reef programs cost money. Suppose that the government proposed that all users of the artificial ree would pay for all newly constructed reefs. Fishermen and divers with their own boats would pay for a decal as par of their boat registration and/or, if they used a charter/party boat or a rental boat (pay operation), they would pay for the costs through higher fees charged by the pay operation. The money would go into a trust fund that could only be used for the construction and maintenance of artificial reefs in southeast Florida.
14. Would you be willing to pay \$ per year when you renew your boat registration and/or the amount in higher fees to a charter/party boat or rental boat operation to fund this program? YES NO
If you answered NO to the above question or you don't know or you refuse to answer the question, please circle the one letter that best explains your reason for saying no or don't know; or refusing to answer?
 A. A contribution of that amount is more than new artificial reefs are worth to me. B. I really don't know how much new artificial reefs are worth to me. C. There are enough artificial reefs already. D. There is not enough information to form a decision. E. I don't understand or like the question. F. The government should fund the artificial reef program out of general revenue and not a specific tax or fee. G. I already pay too much to the government. H. Government waste should be reduced to fund the artificial reef program. I. Other (please explain):
SECTION 5: No Take Area Opinions
In July 1997, the Florida Keys National Marine Sanctuary created 23 areas or zones in which the taking of anything is prohibited. The total area of this no take zone is 13.37 square miles. A no take zone is a designated area of the reef system in which nothing is to be taken from this area including fish and shellfish.
15. Do you support the currently designated "NO TAKE" zones in the Florida Keys?
YESNODon't KnowRefused
16. Would you support the creation of <u>additional</u> "NO TAKE" zones on some of the reefs in your county of residence?
YES NO Don't Know Refused
17. Would you support the creation of <u>additional</u> "NO TAKE" zones on some of the reefs in Palm Beach, Broward, and Dade counties?
YES NO Don't Know Refused

Please Continue GJREEFV3MailMonroe.doc 3

18. What percentage of the coral or natural reefs in your county do you think would be a reasonable proportion to

protect by giving them NO TAKE designation? _____(%)

SECTION 6: Demographics 19. How long have you been boating in south Florida? (# years) 20. What is the length of your boat that you use for your saltwater activities? _____ (feet) 21. Are you a member of fishing or diving club? ____ YES ____ NO 22. In what year were you born? 19 23. What is your zip code? _____ (five digits) 24. How long have you lived in this county? (# years) 25. Are you: Male? ____ Female? ____ 26. Are you Hispanic, Latino, or have Spanish origin? ____ YES ____ NO 27. Please circle the letter that best describes you? e. Native Hawaiian or Other Pacific a. White b. Black or African American Islander c. American Indian or Alaska Native f. Other (please d. Asian notify) 28. Please circle the letter of your highest education level? a. Completed grades 1-9 d. Some college or vocational school b. Some high school e. College graduate c. High School graduate Graduate or professional degree 29. Please circle the letter that corresponds to your estimated household income before taxes? \$30,000 to 34,999 (a) less than \$5,000 (f) (k) \$75,000 to \$99,999 (b) \$5,000 to \$9,999 \$35,000 to \$39,999 (1) \$100,000 to \$149,000 (g) (c) \$10,000 to \$14,999 (h) \$40,000 to \$49,999 (m) \$150,000 or more (d) \$15,000 to \$24,999 (i) \$50,000 to \$59,000 (e) \$25,000 to \$29,999 (i) \$60,000 to \$74,999

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SECTION 7: Importance

30. Please read each statement and rate the importance of each item as it contributes to an ideal recreation setting for the activities you did in the Fbrida Keys/Florida Bay Area. If an item does not apply, indicate by circling **n/a** (**not applicable**). Likewise, if you don't know, circle **dk** (**don't know**).

1=Not Important, 2=Somewhat Important, 3=Important, 4=Very Important, 5=Extremely Important (circle response)

a. Clear water (high visibility)	n/a	dk	1	2	3	4	5
b. Amount of living coral on the reefs	n/a	dk	1	2	3	4	5
c. Public transportation	n/a	dk	1	2	3	4	5
d. Parking	n/a	dk	1	2	3	4	5
e. Many different kinds of fish and sea life to view	n/a	dk	1	2	3	4	5
f. Many different kinds of fish and sea life to catch	n/a	dk	1	2	3	4	5
g. Large numbers of fish	n/a	dk	1	2	3	4	5
h. Opportunity to view large wildlife: (manatees, whales, dolphins, sea turtles)	n/a	dk	1	2	3	4	5
i. Uncrowded conditions	n/a	dk	1	2	3	4	5
j. Maps, brochures, and other tourist info	n/a	dk	1	2	3	4	5
k. Boat ramps/launching facilities	n/a	dk	1	2	3	4	5
l. Marina facilities	n/a	dk	1	2	3	4	5
m. Directional signs, street signs, mile markers	n/a	dk	1	2	3	4	5
n. Condition of roads and streets	n/a	dk	1	2	3	4	5
o. Cleanliness of streets and sidewalks	n/a	dk	1	2	3	4	5
p. Condition of bike paths, sidewalks, walking paths	n/a	dk	1	2	3	4	5
q. Shoreline access	n/a	dk	1	2	3	4	5
r. Designated swimming/beach areas	n/a	dk	1	2	3	4	5
s. Quality of beaches	n/a	dk	1	2	3	4	5
t. Service and friendliness of people	n/a	dk	1	2	3	4	5
u. Historic preservation (landmarks, houses, etc)	n/a	dk	1	2	3	4	5
v. Availability of public restrooms	n/a	dk	1	2	3	4	5
w. Value for the price	n/a	dk	1	2	3	4	5
x. Parks and specially protected areas	n/a	dk	1	2	3	4	5
y. Mooring buoys near coral reefs	n/a	dk	1	2	3	4	5

SECTION 8: Satisfaction

30. In the above section, you indicated the importance of a list of items to your recreation experiences. Now please read each of the items on this list and rate how satisfied you were with each at the places you did your activities in the Florida Keys/Florida Bay Area. If the item does not apply, indicate by circling **n/a** (**not applicable**). Likewise, if you don't know, circle **dk** (**don't know**).

1=Not Satisfied, 2=Somewhat Satisfied, 3=Satisfied, 4=Very Satisfied, 5=Extremely Satisfied (circle response)

a. Clear water (high visibility)	n/a	dk	1	2	3	4	5
b. Amount of living coral on the reefs	n/a	dk	1	2	3	4	5
c. Public transportation	n/a	dk	1	2	3	4	5
d. Parking	n/a	dk	1	2	3	4	5
e. Many different kinds of fish and sea life to view	n/a	dk	1	2	3	4	5
f. Many different kinds of fish and sea life to catch	n/a	dk	1	2	3	4	5
g. Large numbers of fish	n/a	dk	1	2	3	4	5
h. Opportunity to view large wildlife: (manatees, whales, dolphins, sea turtles)	n/a	dk	1	2	3	4	5
i. Uncrowded conditions	n/a	dk	1	2	3	4	5
j. Maps, brochures, and other tourist information	n/a	dk	1	2	3	4	5
k. Boat ramps/launching facilities	n/a	dk	1	2	3	4	5
l. Marina facilities	n/a	dk	1	2	3	4	5
m. Directional signs, street signs, mile markers	n/a	dk	1	2	3	4	5
n. Condition of roads and streets	n/a	dk	1	2	3	4	5
o. Cleanliness of streets and sidewalks	n/a	dk	1	2	3	4	5
p. Condition of bike paths, sidewalks, walking paths	n/a	dk	1	2	3	4	5
q. Shoreline access	n/a	dk	1	2	3	4	5
r. Designated swimming/beach areas	n/a	dk	1	2	3	4	5
s. Quality of beaches	n/a	dk	1	2	3	4	5
t. Service and friendliness of people	n/a	dk	1	2	3	4	5
u. Historic preservation (landmarks, houses, etc.)	n/a	dk	1	2	3	4	5
v. Availability of public restrooms	n/a	dk	1	2	3	4	5
w. Value for the price	n/a	dk	1	2	3	4	5
x. Parks and specially protected areas	n/a	dk	1	2	3	4	5
y. Mooring buoys near coral reefs	n/a	dk	1	2	3	4	5